



## OFFICE OF THE MUNICIPAL MAYOR

### EXECUTIVE ORDER NO. 20

*Series of 2023*

#### **“AN ORDER CREATING A LOCAL ECONOMIC DEVELOPMENT AND INVESTMENT PROMOTION (LEDIP) OFFICE/UNIT AND DESIGNATION OF LEDIP OFFICER IN THE MUNICIPALITY OF BAYAMBANG, PANGASINAN”**

**WHEREAS**, DILG Memorandum Circular No. 2010-113 dated October 13, 2010 encouraged Provincial Governors and City Mayors to designate a Local Economic and Investment Promotions Officer (LEIPO) as economic partner in attracting more investments to enhance local economic activities;

**WHEREAS**, DILG Memorandum Circular No. 2020-167 dated December 9, 2020 “Guidelines on Promoting Local Economic Development and Investment Promotion and Establishment of LEDIP Office/Unit in all Provinces, Cities and Municipalities;

**WHEREAS**, all local government units are enjoined to expand the designation of LEDIPO and establish its corresponding office/unit;

**NOW, THEREFORE, I, MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO**, Municipal Mayor of Municipality of Bayambang, Pangasinan, by the virtue of the power vested in me by the law, do hereby order the Creation of Local Economic Development and Investment Promotion Office/Unit and Establishment of LEDIP Officer in the Municipality.

**SECTION 1. CREATION.** There shall be a Local Economic Development and Investment Promotion Office/Unit in the Municipality of Bayambang, Pangasinan.

**SECTION 2. DESIGNATION OF LOCAL ECONOMIC DEVELOPMENT INVESTMENT PROMOTION OFFICER and its TECHNICAL SUPPORT STAFF.** The following personnel shall be designated as LEDIP Officer and Technical Supporting Staff at the LEDIP Office/Unit in the Municipality of Bayambang:

**LEDIP OFFICER** : **ATTY. MELINDA ROSE R. FERNANDEZ**  
*OIC – Market Supervisor*

**TECHNICAL SUPPORT STAFF** : **ATTY. BAYANI B. BRILLANTE JR.**  
*Municipal Legal Officer/ Attorney IV*

**JOSEPH ANTHONY F. QUINTO**  
*Head, Special Economic Enterprise*

*“Baley ko, Pawiben ko, Aroen ko, tan Tubungan ko”*



THE LONGEST BARBEQUE  
**8.016 KILOMETERS**  
April 4, 2014  
Bayambang, Pangasinan, Philippines



THE TALLEST BAMBOO SCULPTURE (Supported)  
**50.23M**  
April 5, 2019  
St. Vincent Ferrer Prayer Park  
Barangay Bani, Bayambang  
Pangasinan, Philippines

OFFICE OF THE MAYOR  
Municipal Hall, Roxas St. Zone II,  
Bayambang, 2423 Pangasinan  
(075) 633-1000 Loc. 100

**DR. JOSELITO P. ROSARIO**

*Veterinary II, LI/MI*

**RENATO VELORIA**

*Business Permit and Licensing Officer*

**ZYRA ORPIANO**

*OIC- Municipal Agriculture Office*

**MA-LENE S. TORIO**

*OIC-Municipal Planning Development Office*

**SECTION 3. FUNCTIONS.** The LEDIP Officer shall perform the following:

1. Serve as member of the advisory group that will guide the LGU for investment promotion;
2. Steer the creation of a business enabling environment to attract, retain or expand investments;
3. Advocate and promote policies and practices that will encourage local investments such as:
  - Preparation of LGU Economic Development Plan aligned with the Provincial Development and Physical Framework Plan (PDPFP), Comprehensive Land Use Plan (CLUP), Comprehensive Development Plan (CDP) and Local Investments and Incentive Code as may be applicable;
  - Assist on the formulation of Local Investments and Incentive Code (LIIC);
  - Marketing and Promotion Strategies of the LGU.
4. In close coordination with the Local Planning and Development Coordinator, identify revenue generating and enterprise development projects of the LGU which may be implemented by the private sector through Public-Private partnership (PPP) arrangements;
5. Provide support and facilitation assistance for prospective and new investors;
6. Establish and maintain local economic database containing relevant facts and figures on the local economy to be able to provide information about business potentials of the LGU including its services to prospective investors to attract more investment to flow in the locality;
7. Conduct mission trips in relation to promotion and marketing activities of the LGU to attract investments;
8. Assist in the promotion and development of Micro, Small and Medium Enterprises (MSMEs) in the locality, as well as all other potential investors, particularly in (1) securing license and permits (2) identifying business or joint venture partners, raw materials suppliers and possible business sites, (3) sourcing skilled manpower and service providers, and (4) facilitating the resolution of issues and concerns encountered by business entities;

9. Establish and maintain partnership with Regional Office of National Economic Development Authority (NEDA), Public-Private Partnership (PPP) Center, Department of Trade and Industry (DTI), DTI-Board of Investments (DTI-BOI), National Competitiveness Council (NCC), Department of Science and Technology (DOST), Department of Finance (DOF) Bureaus and attached agencies such as Bureau of Internal Revenue (BIR), Bureau of Customs (BOC), Securities and Exchange Commission (SEC), and Bureau of Local Government Finance (BLGF), along with other national government regulatory agencies and with the private sector, NGOs/CSOs, academe and other stakeholders in the implementation of programs, projects and activities that will promote the business-friendliness and competitiveness of the LGU;
10. Represent the Province/City/Municipality in trade and investment meetings, conference, and other similar activities in both domestic and foreign venues; and
11. Prepare and disseminate investments promotion collaterals, e.g., brochures, and a website of the LGU for the purpose of information dissemination, including issuing reminders to Registered Enterprises, and providing information relevant to investors, among other information generally relevant to doing business.

**SECTION 4. SEPARABILITY CLAUSE.** If any provision of the Executive Order is declared invalid or unconstitutional, the other provisions not affected thereby shall remain valid and subsisting.

**SECTION 5. REPEALING CLAUSE.** All other orders, rules, regulations and issuances, or parts thereof, which are inconsistent with this Order, are hereby repealed, amended or modified accordingly.

**SECTION 6. EFFECTIVITY CLAUSE.** This executive order shall take effect immediately and will continue until amended or revoked.

Let copies of this Order be furnished to Offices and Departments concerned, the MLGOO and the Office of the Sangguniang Panlalawigan and Provincial Governor for their information and guidance.

*Done this 23<sup>rd</sup> day of March 2023 at the Municipality of Bayambang, Pangasinan.*

**HON. MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO**  
*Municipal Mayor*

