



OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER NO. 19

Series of 2021

“AN ORDER ADOPTING THE DISIPLINA MUNA NATIONAL ADVOCACY CAMPAIGN TOWARDS DEFEATING THE COVID-19 PANDEMIC THROUGH THE "BIDA ANG MAY DISIPLINA: SOLUSYON SA COVID-19" PROGRAM IN THE MUNICIPALITY OF BAYAMBANG”

WHEREAS, the National Inter-Agency Task Force for the Management of Emerging Infectious Diseases has classified province of Pangasinan under Modified General Community Quarantine;

WHEREAS, the Department of Health (DOH) together with the Presidential Communications Operations Office (PCOO) and this Department is currently leading the implementation of “BIDA Solusyon sa COVID-19” which aims to encourage the Filipino people to take an active role in the fight against our common enemy: COVID-19 (the “COntraVIDa”);

WHEREAS, the Department of the Interior and Local Government issued Department Memorandum Circular 2020-116 which refocused the Disiplina Muna national advocacy campaign towards the need to practice discipline to defeat the Coronavirus Disease 2019 (COVID-19) highlighting discipline as the new normal for the safety of families and communities and ultimately the nation;

NOW, THEREFORE, I, DR. CEZAR T. QUIAMBAO, by virtue of the powers vested in me by law as Municipal Mayor of Bayambang, do hereby order the creation of An Order Adopting the Disiplina Muna National Advocacy Campaign Towards Defeating The Covid-19 Pandemic through the "Bida Ang May Disiplina: Solusyon Sa Covid-19" Program in the Municipality of Bayambang:

SECTION 1. Adoption of the "BIDA ANG MAY DISIPLINA: SOLUSYON SA COVID-19" campaign in the Municipality of Bayambang. The "BIDA ANG MAY DISIPLINA: SOLUSYON SA COVID-19, a social and behavior change campaign focused on COVID-19 preventive behaviors, is hereby adopted here in the Municipality of Bayambang.

SECTION 2. "BIDA ANG MAY DISIPLINA: SOLUSYON SA COVID-19" campaign focus:

2.1 The campaign encourages people to be the Solution by following the BIDA behaviors;

B – Bawal walang mask at faceshield

I – I-sanitize ang mga kamay

"Baley ko, Pawilen ko, Aroen ko, tan Tubungan ko"



THE LONGEST BARBEQUE
8.016 KILOMETERS
April 4, 2014

Bayambang, Pangasinan, Philippines



THE TALLEST BAMBOO SCULPTURE (Supported)
50.23M

April 5, 2019
St. Vincent Ferrer Prayer Park
Barangay Sam, Bayambang
Pangasinan, Philippines

OFFICE OF THE MAYOR

Municipal Hall, Roxas St. Zone II,
Bayambang, 2423 Pangasinan
(075) 633-1000 Loc. 100

- D – Dumistansya ng isang metro
- A – Alamin totoong impormasyon

2.2 Assign a BIDA focal person, per office or agency, whose tasks are to ensure compliance to minimum public health standards in the office.

SECTION 3. Extensive use of tri-media in the "BIDA ANG MAY DISIPLINA: SOLUSYON SA COVID-19":

3.1 The Municipal Information Office is enjoined to utilize tri-media platforms to extensively promote the "BIDA ANG MAY DISIPLINA: SOLUSYON SA COVID-19";

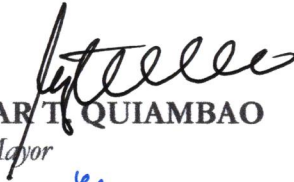
3.2 The information sectors may utilize the information and education campaign (IECs) materials provided by the Department of Health, Department of the Interior and Local Government, Philippine Information Agency, and other National Line Agencies and Adapt PH Nationwide campaign or develop their own materials provided that these IECs be hinged upon the campaign focus of "BIDA ANG MAY DISIPLINA: SOLUSYON SA COVID-19".

SECTION 4. SEPARABILITY CLAUSE. If, for any reason, any part or provision of this Order shall be found unconstitutional or invalid, other parts or provisions thereof which are not affected thereby, shall continue to be in full force and effect.

SECTION 5. REPEALING CLAUSE. Previous issuances or parts thereof in conflict with or inconsistent to the provisions of this Executive Order are hereby repealed or modified accordingly.

SECTION 6. EFFECTIVITY CLAUSE. This Executive Order shall take effect immediately and will continue until amended or revoked.

Done in the Municipality of Bayambang, Pangasinan, this 5th day of May, 2021.


DR. CEZAR T. QUIAMBAO
Municipal Mayor

