



MUNICIPAL MAYOR OF BAYAMBANG

EXECUTIVE ORDER NO. 020 SERIES OF 2018

CREATION OF TOURIST ASSISTANCE DESK UNDER THE SUPERVISION OF THE MUNICIPAL TOURISM OFFICE AND MUNICIPAL TOURISM COUNCIL

WHEREAS, tourism has a great potential in attracting large investments in infrastructure and in bringing in foreign exchange earnings. Tourism is likewise a great contributor to the country's MDG goal of poverty reduction through jobs creation, investments attraction and entrepreneurship opportunities especially for the poor, the women and indigenous groups.

WHEREAS, Republic Act 9593, The Tourism Act of 2009, acknowledges tourism as an "indispensable element of national economy and an industry of national interest and importance" that must be harnessed to stimulate socio affirmation to bring in investments, foreign exchange and employment

WHEREAS, the Philippine National Tourism Development Plan (NTDP) utilizes the full potentials of the government and to which local government units can have an indispensable role and valuable contribution. This role and contribution depend for its success, on the level of information and capacity of local g Local Government Code in the proper implementation of the Tourism Act and the effective convergence of support from national agencies to local governments and communities.

WHEREAS, local government units, and their cultural resources that are likewise the primary tourism assets of any destination; they are also in the forefront in local economic development. Thus, they should be well prepared and equipped with sufficient expertise and manpower and should provide resources in order to create enabling environments to encourage tourism enterprises to do business successfully, thus creating jobs and generating income for the members of the community.

WHEREAS, tourist assistance desk is a medium which gathers, compiles and makes available records of the Municipality of Bayambang pertinent to tourism activities, destinations, potentials, transportation schedules and other relevant data for those who may need them, particularly tourists or visitors.

NOW THEREFORE, I, **CEZAR T. QUIAMBAO**, Municipal Mayor of the Municipality of Bayambang, Province of Pangasinan, by virtue of the powers vested in me by law, do hereby approve the creation of Tourist Assistance Desk of the Municipality of Bayambang, Pangasinan, with the following:

Section 1. Composition

The Tourist Assistance Desk shall be managed and supervised by the following:

- CHAIRMAN** : **DR. CEZAR T. QUIAMBAO**
Municipal Mayor
- Vice Chairman** : **HON. JOSEPH VINCENT E. RAMOS**
SBM, Chairman on Tourism, Arts & Culture
- Members** : **MR. RAFAEL L. SAYGO**
Municipal Senior Tourism Operations Officer

MUNICIPAL TOURISM OFFICE

MUNICIPAL TOURISM COUNCIL

Section 2. Function/s

To serve as a medium which gathers, compiles and makes available records of the Municipality of Bayambang pertinent to tourism activities, destinations, potentials, transportation schedules and other relevant data for those who may need them, particularly tourists or visitors.

Section 3. Effectively

This Executive Order shall take effect immediately this 16th day of May 2018 in the Municipality of Bayambang, Province of Pangasinan.

[Handwritten Signature]
DR. CEZAR T. QUIAMBAO
Municipal Mayor



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