



MUNICIPAL MAYOR OF BAYAMBANG

EXECUTIVE ORDER NO. 031
SERIES OF 2017

CREATING THE MUNICIPAL TOURISM DEVELOPMENT PLANNING COMMITTEE

WHEREAS, local governments are mandated by the Local Government Code of 1991 otherwise known as R.A. 7160 to develop and promote tourism and the general welfare in their respective jurisdictions;

WHEREAS, DILG Memorandum Circular (MC) No. 95-162, encouraged Local Chief Executives (LCEs) to organize Tourism Councils in their jurisdictions, composed of government and private sector representatives to formulate programs and recommendations to develop local tourism facilities and attractions tapping local resources and funds;

NOW, THEREFORE, I, DR. CEZAR T. QUIAMBAO, Mayor of the Municipality of Bayambang, by powers vested in me by law, do hereby order the creation of the Municipal Tourism Development Planning Committee.

I. Functions of the Committee

1. Prepare a work plan for the preparation of the tourism plan
2. Formulate the tourism plan
3. Consult with residents and other stakeholders of tourism areas

II. Composition of the Committee

The Committee shall be headed by the Municipal Mayor who shall serve as the chairperson.

The members are the following:

Representatives from Government:

HON. JOSEPH VINCENT E. RAMOS, SBM, Chairman on Tourism
MA-LENE S. TORIO, MPDC Officer
RAFAEL L. SAYGO, Municipal Tourism Officer
ENGR. EDDIE A. MELICORIO, Municipal Engineer
ARTEMIO BUEZON, Municipal Agriculturist
PETER B. CARAGAN, Budget Officer
LUISITA B. DANAN, Municipal Treasurer
ROMARIE P. SORIANO, MLGOO
LERMA D. PADAGAS, MSWDO

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"Baley ko, Pawilen ko, Aroen ko, tan Tulungan ko"



8 KILOMETERS
THE LONGEST BARBECUE
Bayambang, Pangasinan, Philippines
April 4, 2014

Representatives from Tourism Council:

DR. CANDRA E. PENOLIAR, PSDS-Bayambang I
DR. LEANNE BOSTON, PSDS-Bayambang II
DR. MARY ANN J. PAYOMO, Principal IV-Bayambang National High School
DR. MARIA RHODORA MALICDEM, Executive Director-
Pangasinan State University, Bayambang Campus

Representatives from Civil Society:

PROF. JANUARIO M. CUCHAPIN, Executive Director-BMCCA
LEVIN N. UY, Managing Director, Kasama Kita sa Barangay
Foundation, Inc.
DR. HENRY FERNANDEZ, Private Sector

III. Roles of the Committee

The Chairperson shall have the principal responsibility for directing and overseeing the development of the tourism plan, according to schedule. The chairperson is responsible for chairing major tourism planning sessions, and shall designate a representative in sessions that he/she will not be present.

The Committee shall actively participate in all activities identified in the work plan. The team shall develop realistic goals, appropriate strategies and identify programs, projects and activities that best contribute to the attainment of the tourism goals and objectives of the locality.

III. Effectivity

This Executive Order shall take effect immediately.

All orders, rules and regulations, issuances or any part of coming from this office that is inconsistent with this order are hereby repealed, amended or modified accordingly.

Done in the Municipality of Bayambang, Province of Pangasinan this 18th day of August 2017.




DR. CEZAR T. QUIAMBAO
Municipal Mayor