



OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER NO. 75

Series of 2023

AN ORDER PUTTING THE MUNICIPAL MUSEUM UNDER THE SUPERVISION OF THE MUNICIPAL TOURISM, INFORMATION, AND CULTURAL AFFAIRS OFFICE (MTCAO)

WHEREAS, the Municipality of Bayambang enacted Municipal Ordinance No. 08, series of 2021, creating the Municipal Tourism, Information, and Cultural Affairs Office (MTICAO) and approving its mandate;

WHEREAS, the Tourism Office, a unit/division office under the Office of the Municipal Mayor, was established in the municipal government of Bayambang to responsibly implement the tourism development and promotion programs of the Municipality of Bayambang;

WHEREAS, Republic Act No. 9593, otherwise known as the Tourism Act of 2009, declares a national policy for tourism as an engine of investment, employment, growth and national development, and strengthening the Department of Tourism and its attached agencies to effectively and efficiently implement that policy, and appropriating funds thereof;

WHEREAS, the Office shall be the primary planning, programming, coordinating, implementing and regulatory municipal office in the development and promotion of the tourism industry and the various cultural affairs concerns in the Municipality in accordance with R.A. No. 9593. It shall instill in the Bayambanguenos pride of place and heritage, and the tourism industry's fundamental importance in the generation of investment, foreign exchange and employment;

WHEREAS, the various powers and functions of the MTICAO includes the supervision of various cultural affairs that provides and promotes the cultural heritage growth of the municipality and **supervision of municipal government tourism-related facilities**;

WHEREAS, the Municipal Museum is a tourism related facility, such operates on main objectives of the MTICAO such as to generate community awareness and support on tourism and develop the culture of tourism among Bayambanguenos and promote growth of cultural heritage and preservation;

WHEREAS, to maximize and improve the capabilities and capacities in the Municipal Museum in promoting cultural activities and cultural heritage amongst Bayambanguenos, there is the need to put the Municipal Museum under the supervision of the Municipal Tourism, Information and Cultural Affairs Office;

NOW THEREFORE, I, MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO, by virtue of the power and authority vested in me as Mayor of the Municipality of Bayambang, Pangasinan, do hereby order that the Municipal Museum be under the supervision of the Municipal Tourism, Information and Cultural Affairs Office of the Local Government Unit of Bayambang, Pangasinan.

This Executive Order shall take effect immediately and will continue until amended or revoked.

Done in the Municipality of Bayambang, Pangasinan, this 18th day of July 2023.

HON. MARY CLARE JUDITH PHYLLIS JOSE-QUIAMBAO
Municipal Mayor



THE LONGEST BARBEQUE
8.016 KILOMETERS
April 4, 2014
Bayambang, Pangasinan, Philippines



THE TALLEST BAMBOO SCULPTURE (Supported)
50.23M
April 5, 2019
St. Vincent Ferrer Prayer Park
Barangay Sani, Bayambang
Pangasinan, Philippines

"Baley ko, Pawilen ko, Aroen ko, tan Tubangan ko"

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